kennedy street revitalization plan

2. SETTING THE STAGE



The Kennedy Street Revitalization Plan represents the results of an intensive and collaborative process that began with a series of informal get-togethers of neighborhood residents, business, community, and institutional leaders, and City agencies. Even earlier, Kennedy Street was the subject of ongoing discussions between the City and the South Manor Park Civic Association; through the Comprehensive Planning process, the Association brought attention to Kennedy Street as the subject for a Small Area Plan (see page 2.7). These conversations illuminated both Kennedy Street's existing conditions and provided a look into the future of the corridor as envisioned by those eager to play a role in shaping that future. Although differences invariably emerged regarding some of the components of that future, there was nevertheless a consistent emphasis across the board of ensuring that the plan's physical and economic initiatives would include the energies and commitment of the corridor's current diverse community.

By honoring the corridor's existing assets while looking toward a newly vibrant Kennedy Street, the ultimate plan signals that the success of places such as Kennedy Street are important because of their significance not only as a neighborhood's social and economic "heart" but as one of the key ingredients in making a city as a whole more livable, more manageable, and more desirable.



Enlarged versions of this illustrated corridor map were used by all participants in the community-wide workshop, held midway through the planning process. The highlighted areas along Kennedy Street between Georgia Ave. and North Capitol St. represent the study area.